



# Trainer Certification

**Location: Naperville, IL**

**Date: May 5 & 6 2011**

**Master Trainer: Stephen Treacy M.S.**

## With Certification you receive:

- Trainer's set of materials needed to conduct a LIFO Workshop. Includes Applications for: productivity, teambuilding, interpersonal communication, leadership, coaching and more
- One-on-one coaching with a LIFO Master Trainer
- Lifetime license
- Full set of participant materials
- PowerPoint presentation
- Online administrative privileges
- License to purchase online or hard copy participant materials



LIFO focuses on strengths—on what's right about leaders, teams, and individuals. It begins by identifying each person's basic orientation to life and work. Based on this information, it offers powerful learning strategies for greater personal productivity, increased influence with key people, and more effective teamwork. LIFO Modules are easy to learn and rewarding to teach. Participants respond enthusiastically to the field-tested workbooks, wall charts, slides, and on-the-job tools, and they report immediate and long-lasting results.

## What are the benefits?

### The LIFO program can:

- Improve morale at all levels in the organization, leading to better teamwork and commitment to group, departmental or corporate goals.
- Contribute to better career planning by matching people's strengths to relevant tasks.
- Lead to better problem solving by reducing the amount of unproductive activity in interpersonal relations.
- Help to put together better-balanced teams or groups by identifying strength 'gaps'.
- Help to detect what influences are interrupting group decision-making.
- Help to paint a picture of the corporate culture so that necessary change can be planned.
- Help to improve the performance of sales and service people as they learn to identify specific customers and to analyze productive ways of influencing decision makers.
- Help managers to manage stress situations.
- Help trainers to identify reasons for differences in learning skills between groups and individuals.



To register for LIFO® Certification  
at the Naperville, IL location  
Stephen Treacy, LIFO Master Trainer  
Steve Treacy and Associates

*Consulting to leaders and their organizations since 1986*

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Cost of the two day certification workshop and all materials \$1,000.00